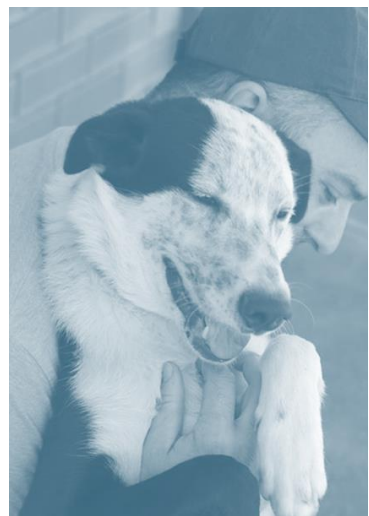


**Guardian Angel
Animal Rescue**
Working towards a no-kill tomorrow

Sponsorship Package

ALL DONATIONS OVER \$2 ARE TAX DEDUCTIBLE



**‘We know the importance of
a helping hand’**



Overview

Guardian Angel Animal Rescue is a South Australian non for profit organisation located north of Adelaide, at Two Wells.

Commencing in 2013, we take in the abandoned, neglected, surrendered and unwanted dogs, with a majority now coming from regional communities - who would have otherwise not had a chance of survival.

Since 2013, we have rehomed over 1,100 dogs to loving Adelaide families. We ensure they are de-sexed, vaccinated, microchipped and completely vet checked before being adopted and this has included, in some cases extensive vet work. We have had litters with Parvo, dogs with amputation requirements and infections requiring surgery and so much more.

In some cases dogs are surrendered to us whilst pregnant and that one dog has, in our care, delivered up to 11 puppies at a time. We are there through the whole whelping process, raising the puppies, feeding them, and teaching them social skills integral to becoming a well rounded family member when they are ready to be rehomed. We pride ourselves in offering adopters ongoing support with their new family member.

With our band of volunteers and supporters we are able to take in these dogs and give them a chance at life. We rely on community donations to pay for the vet bills and food as we receive no funding from the Government.

The average age of an Australian dog is 2 years old. That is how high the euthanasia rate is due to behavioral problems. We have enhanced our focus on training, to ensure dogs that leave our shelter are equipped to the highest standards to integrate into their new home with ease. This in turn is lowering the amount of surrendered dogs due to behavioral issues. The Director of GAAR, Aimee Dent is also an accredited canine trainer, so we know all the dogs are in safe hands when they arrive in our care.



Our Audience

Having helped unite over 1,100 South Australian families with their four legged friends, we have found a majority of our supporters are female and aged from 20 to 60 years of age.

While a large portion of our supporters are young couples, the bulk are families with children of a schooling age.

All our supporters are big animal lovers, we have found popularity within the vegan community and focus all our fund raising efforts in support of *being kind to all kinds*.

In regard to our social media platforms - we currently have over 24,000 Facebook and close to 20,000 Instagram followers which is growing steadily as more awareness toward rescue is raised.

The commencement of our annual fundraiser - The Canine Cup was a great display of not only our online support, but our physical support from the community as it has been a sell out in it's 2 years running.

We also have members of our Monthly Giving Program who receive exclusive updates. The members funding is what makes the rescue of these dogs possible and making this more interactive for 2020 will be our focus.

These members are the heart of our rescue, their contribution sees them become invested in the happiness of the dogs and they share every success with us personally. Some of our members have previously adopted a dog from us, so their support is enhanced with knowing the alternative outcome their beloved pet could have had if not for rescue.



Showcase

Websites

Our sponsors will be detailed on the 'Suppawters Page' of our website. This will include your company profile and link to your preferred web page. www.guardianangelrescue.com.au and our annual fundraiser page www.caninecup.org

Facebook

With over 24,000 followers, we can offer exclusive posts detailing your requested content, both on the Guardian Angel Animal Rescue Page and the Canine Cup page.

Instagram

With over 17,000 followers, we will publish customized posts for your company this can include a focus of your choosing. We can tie this in with your Facebook post or it can be separated.

Our Monthly Membership Newsletter

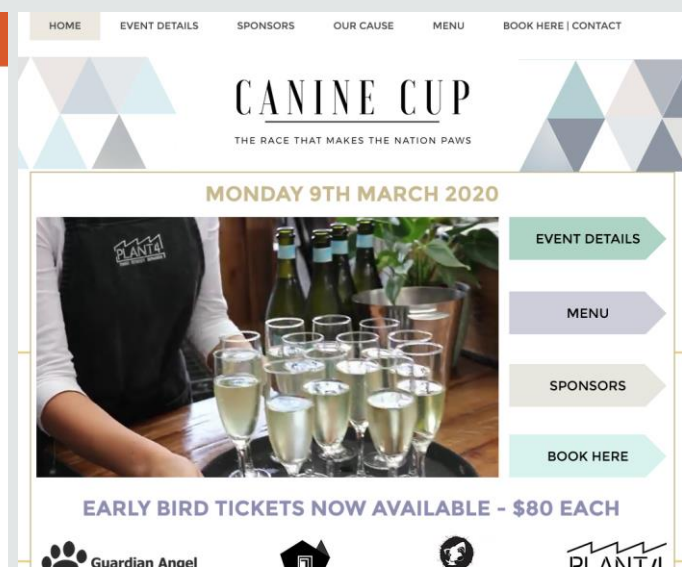
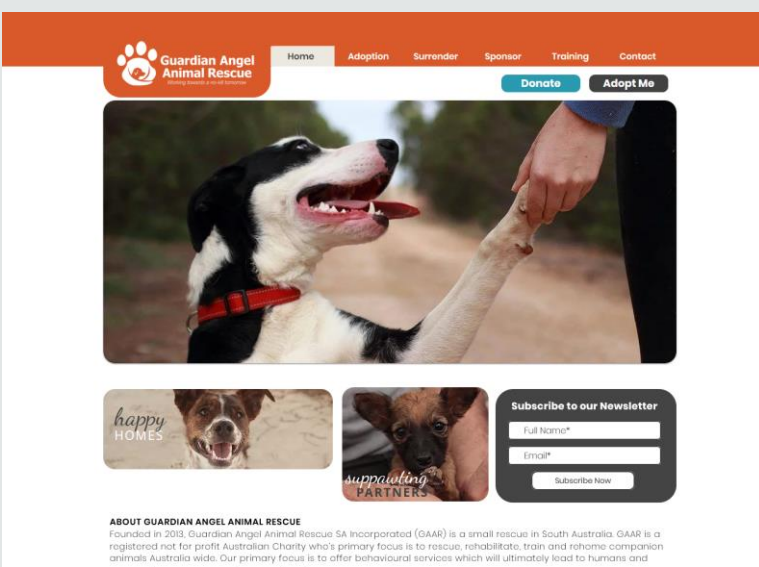
Every month, our donating supporters receive an emailed newsletter with exclusive updates, behind the scenes stories and photos. We would include your logo and weblink at the base of every email under the title 'With thanks to our Sponsors'

Our Annual Fundraiser - The Canine Cup

With over 200 animal loving attendees, this is the cruelty free cup, held on Adelaide Cup Public Holiday, each sponsorship package has different inclusions for this event, but you do not want to miss being a part of 'The Race That Makes the Nation Paws'. Information attached.

Get your Helping Hands Dirty!

Each sponsorship package has different inclusions, but this is our way of sharing our shelter with you... Come and pat/feed the dogs in person!



Team Work

What do we achieve with your support?

All donations over \$2.00 are tax deductible. Your funds go directly to Guardian Angel Animal Rescue. Our largest ongoing cost is the vet bill, second to that is the cost of supplying food daily to the fluctuating number of adult dogs and puppies.

To detail the standard charges:

\$175 to de-sex a female dog

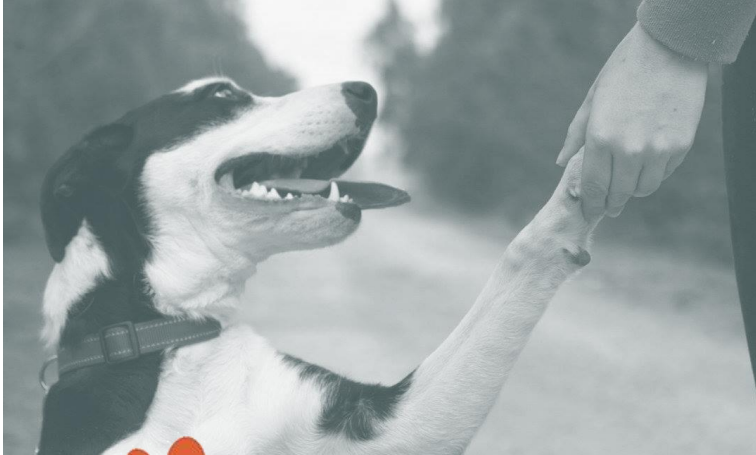
\$115 to de-sex a male dog

\$44 for 1 x C5 vaccination and \$35 for 1 x C3 vaccination

\$25 to feed one dog in care for 1 week

Noting our facilities can shelter up to 30 rescue dogs at a time, and we have a foster care network who take on additional rescues. At the time of this proposal, GAAR are raising 3 litters of puppies as well as numerous adult dogs.

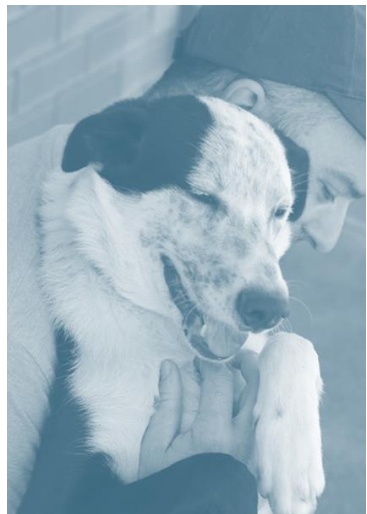




**Guardian Angel
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ANNUAL FUNDRAISER DETAILS

ALL DONATIONS OVER \$2 ARE TAX DEDUCTIBLE



CANINE CUP

THE RACE THAT MAKES THE NATION PAWS

2020 MARKS THE THIRD ANNUAL CANINE CUP!

Following on from the successful sell out event in 2019, we look forward to sharing in the fun and festivities with you at what is fast becoming 'the place to be' on Cup Day (whilst also helping save many rescue dogs!) We encourage you to view details of the cause here: <https://www.caninecup.org/our-cause>

WHAT IS THE CANINE CUP?

The Canine Cup is much like a race day luncheon - except **better** in **every way!**

- All proceeds assist the rescue efforts of Guardian Angel Animal Rescue.
- The event is cruelty free - the luncheon is vegan friendly and the races shown are of dogs running (or not running if they don't want to) to their owners (no whips, added weight etc).
- Guests enter the sweeps, backing dogs running in the pre-recorded races and enjoy the festivities like a standard race day.
- There will be a 4 course luncheon served throughout the day and live music.
- We have our own Fashion competition.
- Unlimited photobooth - this does not stop from 12pm to 4pm!
- Guardian Angel Animal Rescue will have rescue pups for puppy and/or dog cuddles

WHEN IS THE CANINE CUP?

The Canine Cup is held on Adelaide Cup Day (Public Holiday in SA) **Monday 9th March 2020 from 12pm to 4pm.**

WHERE IS THE CANINE CUP?

Plant 4 Bowden, 1 Third Street, Bowden, South Australia.

WHAT DO I WEAR TO THE CANINE CUP?

Race Day attire, noting we recommend shoes you can survive dancing in and clothes that you can cuddle puppies and/or dogs in...



Herald Sun
search

TODAY
Black Friday
DEFIBRILLATOR

NEWS BREAKING NEWS LOCAL VICTORIA STATE ELECTION EDUCATION

Sausage Fest: Chaos of the Canine Cup

Lovable dachshunds run in preparation for the Canine Cup, which will be broadcast on Adelaide Cup Day.

CLAM
LAXA HILL

YOU ARE AT: Home > Breaking > The Race That Makes The Nation Paws Is Coming

The Race That Makes The Nation Paws Is Coming

BY KARA MCCABE ON FEBRUARY 21, 2018

Everybody paws, there's a Canine Cup coming to Adelaide this March. Complete with bubbles, lunch, fashion and of course, sodies of pups, this day is not to be missed. Held on the Adelaide Cup public holiday, the **Guardian Angel Animal Rescues** cruelty free **Canine Cup** incorporates everything great about a race day, with none of the bad.

news.com.au

Hyundai 4 Day Sale. \$1,000 factory bonus. It won't last long.

south australia

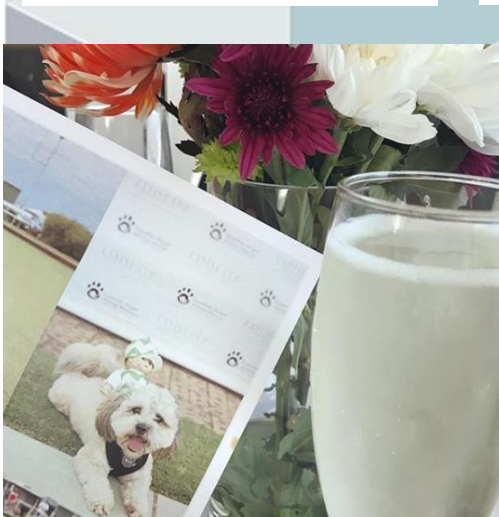
Dogs take to the track in preparation for Canine Cup

DACHSHUNDS, puppies and rescue dogs have taken to race tracks around Adelaide in preparation for a charity event at the Walkers Arms Hotel on Adelaide Cup Day. The video is too cute to miss.

Hyundai 4 Day Sale. \$1,000 factory bonus. It won't last long.

Sausage Fest: Chaos of the Canine Cup

SAUSAGE dogs are not known for their athletic abilities but yesterday they stripped away from their hipster owners and took to the racetrack.



Our Proposal

We have the following packages available, all of which are tax deductible. The package inclusions are detailed below. Once you confirm your support, you will be sent an invoice for payment from Guardian Angel Animal Rescue.

Sponsorship runs for 12 months, being September 2019 to September 2020.

SUP'PAW'TER PACKAGE = \$700

HELPING HAND = \$1,000

GUARDIAN ANGEL = \$1,300 (only 4 available)

3 Custom Social Media posts on GAARs Facebook and Instagram Pages.			
Naming rights to one of the 4 pre-recorded races at the annual Canine Cup fundraiser.			
Dog and/or Puppy Cuddles! One visit from GAAR to your workplace just for fun, we'll bring the dogs and/or puppies!			
Get your helping hands dirty! One visit for your staff to attend our rescue shelter and help feed and cuddle the dogs. (transport not included)			
Company profile and link on the GAAR website.			
Tickets to the 2020 Canine Cup.	2 tix	2 tix	4 tix
Your Canine Cup race video emailed to you for promotional purposes post event.			
Promotional code to offer your staff and clients the detailed % discount off Canine Cup ticket prices.	10%	10%	15%
Recognition given by the MC throughout the Canine Cup.			
Full screen advertising on rotation displayed between races at the Canine Cup with company logo on the front cover of the event program.			
Option to include marketing material in all guest gift bags at the Canine Cup.			
Certificate of Appreciation from Guardian Angel Animal Rescue.			

To discuss any of these packages or to customize inclusions, please contact us.

CANINE CUP

THE RACE THAT MAKES THE NATION PAWS

HOW CAN I SUPPORT THE CANINE CUP?... CONTINUED

We are also seeking products, services, items or vouchers for our Raffle and Silent Auction as well as gift bag items for each guest with the following inclusions for your support.

- DONATIONS OVER \$150 FOR SILENT AUCTION OR RAFFLE
- DONATING TO OUR GIFT BAGS (220 ITEMS)

Promotional code to offer your staff and clients 10% discount off Canine Cup ticket prices.

Recognition given by the MC.

Logo on rotation displayed between races.

Company logo on the thank you page of the event program.

Recognition on social media platforms for the Canine Cup

Certificate of Appreciation from Guardian Angel Animal Rescue.

CONTACT US

We would like to thank you for taking the time to read our proposal and for considering to support the rescue work of Guardian Angel Animal Rescue. We are available to answer any questions you may have, and can be contacted via the platforms listed below:

WWW.CANINECUP.ORG | INFO@CANINECUP.ORG

